

Osama Alharbi

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SUMMARY

Product-minded builder moving into product management. Shipped mobile features end-to-end at an AI PropTech startup and ran a student innovation program from problem framing through delivery. Comfortable across product discovery, analytics, and stakeholder coordination. Targeting Product Manager roles at growth-stage Saudi startups.

EDUCATION

King Saud University, Riyadh

B.Sc., Information Systems

Expected Jan 2027

EXPERIENCE

Software Engineer, Paseet Mobile

Jul 2025 – May 2026

Paseetah · PropTech, Riyadh · [paseet.ai](#) (AI real estate consultant)

- Shipped mobile features end-to-end (scoping, UX, and delivery) on Paseetah's AI real estate consultant app.
- Proposed and led company-wide adoption of an OTA update system (Shorebird), removing app-store review cycles from the release loop for non-native changes.
- Identified a gap in spatial comparison and shipped a 3D hexagonal density map (Mapbox + H3) to compare real estate density across Riyadh neighborhoods.
- Instrumented Firebase Analytics across the app (event taxonomy, funnels, conversion tracking) to surface behavioral signals and support data-informed product decisions.
- Led a full UI/UX overhaul and rebuilt authentication and onboarding; redesign recognized internally as a step-change in product quality.

LEADERSHIP & INITIATIVES

Founder & Program Lead, Devs Sandbox

2025 – Present

Devs Tech Initiative, King Saud University

- Founded and ran Devs Sandbox: a structured sprint where student teams build PoCs against real industry problems. Owned program design, problem framing, constraints, and judging criteria.
- Drove measurable outcomes: 13 participating teams, 4 PoCs adopted by Zid, 5 internships and 3 job-shadowing placements secured.
- Managed end-to-end stakeholder coordination across students, mentors, and partner companies.
- Iterated to a second edition from post-event feedback, refining participant segmentation, deliverable structure, and success criteria.

SKILLS

Product: Product discovery, feature scoping, user flows, roadmap prioritization, JTBD, stakeholder coordination, case study writing

Analytics & Data: Firebase Analytics, event taxonomy & funnels, A/B testing concepts, funnel & journey analysis, SQL, PostgreSQL

Technical Fluency: Flutter (Dart), Laravel (PHP), REST APIs, Next.js, Firebase, Supabase (enough to work closely with engineering)

Tools: Figma, Mapbox, H3, Notion, Jira, Git, DBeaver

LANGUAGES

Arabic (Native) • English (Fluent)